

Jozie Koncal | UX Researcher, Writer, & Designer

Alexandria, VA | [LinkedIn](#) | [Portfolio](#)

SKILLS

UX | UX research, usability testing, interaction design, competitive analysis, wireframing, prototyping, problem solving, collaborative design studio

Other | Written and verbal communication, storytelling, adaptability, providing constructive feedback, editing and proofreading, an eye for detail, emotional intelligence

Tools | Figma, Slack, Teams, Adobe Light Room, Google programs, Asana, Zoom

PERSONAL BRAND STATEMENT

I am a UX professional who believes that storytelling makes the world go 'round. In my previous academic and professional pursuits, I have honed my own creativity and sought to share my passion for storytelling and poetry with my students. As a UX researcher, writer, and designer, I prioritize authentic stories and seek to integrate those stories into everyday experiences.

PROFESSIONAL EXPERIENCE

General Assembly | UX Experience Design Immersive Fellow | Remote July 2023 - October 2023

- Successfully completed 500+ hours of expert led instruction on the subjects of User Research, and User Experience Design, and hands-on learning of User Design fundamentals.
- Completed 3 conceptual design projects and complete design sprint for CREWASIS.

Writing Experience:

Writer | Freelance | Remote June 2020 - Present

- Generate unique and engaging article ideas by brainstorming creative angles and perspectives within the given niche or industry.

Writing Workshop | Guest Creative Writing Instructor | Remote June 2021

- Designed and pitched a creative writing course to Writing Workshops.
- Hosted a 2x a week course with 10 students. Led daily writing exercises, discussion of readings, and workshops in order to inspire and fuel a passion for writing in my students.

Virginia Western Community College | Writing Center Consultant | Roanoke, VA January 2018 - May 2020

- Met with students to discuss their writing assignments, essays, and research papers.
- Provided constructive feedback on grammar, punctuation, organization, and content to help students cater their work to better fit their assignments.

Virginia Western Community College | Adjunct Writing Composition Instructor | Roanoke, VA August 2019 - January 2020

- Delivered engaging curriculum for composition courses by integrating diverse teaching methods that catered to various learning styles.
- Fostered a dynamic and inclusive classroom environment by facilitating open discussions, encouraging critical thinking, and respecting student perspectives.

Hollins University | Creative Writing Teaching Fellow | Roanoke, VA February 2018 - May 2019

- Provided detailed feedback on students' work, improving their writing through meticulous editing and proofreading, which translates to a keen eye for detail in UX content quality assurance.
- Gained insight into diverse perspectives and audiences while helping students develop their unique writing voices, a valuable skill for understanding and connecting with users in UX writing.

Other Relevant Experience:

Cambium Assessment | Contract Quality Assurance Specialist | Washington, DC April 2022 - June 2023

- Conducted thorough quality control checks on assessment materials, ensuring accuracy and adherence to established guidelines.
- Collaborated with cross-functional teams to identify and resolve discrepancies, leading to streamlined processes and reduced errors.

The National Society of Accountants | Office Assistant | Washington, DC

March 2021 - April 2022

- Coordinated with Education, Finance, and Member Services departments on a variety of tasks at various priority levels.

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EDUCATION

User Experience Design Immersive | General Assembly | Remote 2023

Master of Fine Arts - Creative Writing | Hollins University | Roanoke, VA 2019

Bachelor of Arts - English with a Creative Writing Concentration | The College of Charleston | Charleston, SC 2017